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CTRL Systems and Technolink China Limited: Partner for expanded support and distribution in China

CTRL Systems Inc. (WESTMINSTER, Maryland) - CTRL Systems announced today that a partnership has been formed with Technolink China Limited (TCL) to provide expanded marketing, distribution, sales and support for CTRL products in China and Hong Kong SAR.

CTRL has exported products to China through a variety of distributors since 1998. Based on the growing market and demand for its products, CTRL has now taken the logical next step in market outreach. Through the newly-formed partnership, Technolink China will take the lead in seeking and securing new sales opportunities for CTRL Systems products. Existing distributors will benefit from in-country support.

Technolink China joined CTRL during a series of recent meetings in Beijing where high-level managers learned more about the benefits of using CTRL Systems products for applications in their respective industries. "I am confident this relationship will serve to increase our success in expanding our presence in the China market," said Bob Roche, CEO of CTRL "based on their track record."

Technolink China, operating from its offices in Hong Kong SAR and Guangzhou, will focus on opening avenues for product sales in new market sectors, while concurrently supporting CTRL dealers and distributors in terms of technical training, marketing and sales. Current dealers and distributors will also provide technical support to all customers seeking turnkey solutions.

"We are very excited about our new partnership with CTRL Systems for China", noted Michael Schneider, Executive Director of Technolink China, based in their U.S. office in Maryland. "The marketing, sale and after sales support of technology products has long been a strength for TCL in China", he said. "We are confident of our ability to leverage our well-established existing relationships and ready access to a wide variety of industry sectors to significantly expand UL101 sales and product support. The growth potential of this ultrasound technology-based product in China is simply enormous".

Established in 1989, CTRL Systems, Inc. designs and manufactures a line non-destructive testing devices and data capture systems that use the properties of ultrasound to provide a quick and accurate method for testing the condition of components such as bearings, gears, gas lines, pumps, non-pressurized & pressurized vessels. These products are an integral part of CTRL's complete turnkey system, in use by the aerospace (NASA ISS), aviation, petrochemical, pulp & paper, railroad, automotive, manufacturing, and power generation industries, as well as the US military air, land and sea operations.

More information about CTRL Systems products and services is available at www.ctrlsys.com

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