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Contact: Audra Jon Hoover

Phone: 1.410.876.5676

E-mail: ahoover@ctrlsys.com



NEW FOCUS AND IMAGE FOR CTRL SYSTEMS: A Turnkey Approach to Meet the Changing Needs of the Industrial Sector

CTRL Systems, Inc. (Westminster, Maryland) – CTRL Systems is pleased to announce that this month, the company is stepping forward with a fresh new approach. New products, new services, a new website, and a new look provide a new turnkey solution for clients seeking to increase productivity and improve overall equipment health and performance in the industrial sector.

In the last couple of years, the needs of the industrial sector have changed. Receptiveness to predictive maintenance methods, including ultrasonic devices, has grown. At the same time, companies have been limited by a slowing economy, ongoing staff reductions, and constant pressure to minimize operation costs and downtime. In response to these changes, CTRL Systems began to re-structure its strategy in 2002, turning its focus from a product provider to a *solutions* provider. CTRL has aggressively continued along this line, based upon the positive response of key clients. Today, the company is formally introducing its new comprehensive, turnkey approach.

“The company’s new slogan, ‘innovative sound solutions’, reflects our customer driven focus and understanding that one size *doesn’t* fit all,” says Keith Davis, President of CTRL, “We provide solutions for even the most difficult problems. If we don’t currently have the solution, our unique R&D team can assist in its development.”

The new CTRL approach offers several key options to its clients such as extensive training, assistance with integration and implementation of the technology into a regular program, customized supportive materials and manuals, and assigned CTRL account and support managers. New products are also being introduced in order to expand the range of selection to better accommodate clients’ specific needs. CTRL Founder, Bob Roche is positive about the future, “When you look back, the turnkey approach has always helped businesses quickly benefit from new technology. We are already seeing this approach provide greater results to our client base and as the economy moves forward, this approach will allow new clients to implement the technology in a seamless, non-disruptive fashion.”

The new and improved CTRL website (www.ctrlsys.com) is designed as an educational and supportive resource to existing clients and those seeking to understand the benefits, principles, and applications of ultrasonic technology. Not only does the site have a new look and easier user-friendly navigation, the site also includes many new features including an introduction to ultrasonic technology, application specific information and tips, downloadable product information, and a library of technology resources such as relevant articles, frequently asked questions, case studies, and multi-media samples of ultrasonic inspection of several components. Reflected in the improved design of the website is the new company logo, which symbolizes the advanced technological capabilities of CTRL Systems, as well as the company’s dedication to the expansion of new technologies that promote the effectiveness of reliability and maintenance programs.

Established in 1989, CTRL Systems is an inventor, developer, and manufacturer of non-destructive, predictive/preventive maintenance technology including ultrasound diagnostic sensors and maintenance management software. The company provides practical and affordable solutions to engineering, operations, safety, quality control, and maintenance departments in several industries - including aerospace, aviation, health, petrochemical, pulp and paper, railroad, automotive, manufacturing, and the military.